

*The Second Annual Frontiers in
Life Sciences Conference Series 2009*

**Dynamic Deserts: Resource
Uncertainty in Arid
Environments**

February 26 – March 1, 2009

Please join us as a(n) sponsor/exhibitor for the 2009 Frontiers in Life Sciences conference: **Dynamic Deserts: Resource Uncertainty in Arid Environments**, an international, multi-disciplinary conference and workshop to be held at Arizona State University in Tempe, AZ, February 26th to March 1st, 2009. Dynamic Deserts is designed to encourage review and advancement of our understanding of desert systems through interdisciplinary communication and working groups. This graduate student organized conference will feature presentations by top scientists, managers, and educators who focus on deserts; intensive collaborative break-out sessions aimed at producing high-quality publications; poster sessions open to all (undergraduates encouraged); and a hands-on workshop that will initiate a program aimed at merging science and art for the purpose of public education. Conference presenters represent the leaders in scientific research in deserts as well as up-and-coming young researchers. They include the PIs of two Long Term Ecological Research Sites (**Scott Collins** and **Nancy Grimm**), current Ecological Society of America Eminent Ecologist awardee **Michael Rosenzweig**, globally renowned ethnobotanist **Gary Nabhan**, **Jayne Belnap**, **Jim Reynolds**, and **18 others from five continents**. The symposium will feature three days of quality workshops, oral sessions, numerous exhibitor booths and plenty of networking opportunities, all hosted at Old Main's Carson Ballroom at Arizona State University's Tempe campus.

There are a variety of ways to be involved. We have two exhibitor levels and ample sponsorship opportunities, and each has been carefully designed to maximize exposure to attendees, pre, during and post event. The attached Application Form outlines all the benefits vendors and sponsors receive. Space is limited at the event! We encourage you to complete and send in the Application Form as soon as possible to lock in your reservation. If you have any questions, please contact our conference organizer, Beth Hagen at (480) 727-7743 or via e-mail at resource.uncertainty@gmail.com. For more information on the symposium, visit <http://sols.asu.edu/dynamicdeserts>.

We appreciate your support, and we look forward to welcoming you at this year's event. I will telephone you in January to follow-up on this letter.

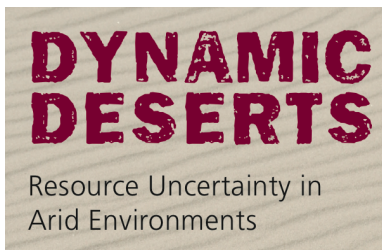
Sincerely,

Beth Hagen,

School of Life Sciences
Arizona State University
PO Box 87460
Tempe, Arizona 85287-4601
Ph: (480) 727-7743
Fax: (480) 965-7599
e-mail: resource.uncertainty@gmail.com

Attachments

Don't wait, sign up today!
Exhibitor space is assigned on a first come, first serve basis.



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Dynamic Deserts: Resource Uncertainty in Arid Environments

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SPONSOR AND EXHIBITOR APPLICATION FORM
PLEASE FILL OUT THIS FORM COMPLETELY.
A 50% DEPOSIT OR FULL PAYMENT OF YOUR TOTAL DUE MUST BE ATTACHED OR ENCLOSED
PLEASE RETURN NO LATER THAN FEB 1, 2009

PLEASE PRINT YOUR NAME OR BUSINESS EXACTLY AS YOU WISH TO BE INCLUDED IN ALL CONFERENCE MATERIALS

Business or Organization Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip/Postcode: _____

Country: _____ Email: _____

Phone: _____ Fax: _____

Please sign me up as:

SPONSOR (please select sponsor type):

Refer to Sponsorship and Exhibitor Opportunities for details

_____ Sahara Desert Sponsor, \$5,000 _____ Kalahari Desert Sponsor, \$2,500 _____ Sonoran Desert Sponsor, \$1,000

Event Sponsor, please select your event of choice:

_____ Breakfast _____ Coffee Break _____ Poster Session _____ Banquet and Art Show _____ PhotoGraphy Workshop

EXHIBITOR (please select vendor type):

Refer to Sponsorship and Exhibitor Opportunities for booth details. If you need electricity, Phone, IT or need to make shipping arrangements with the Old Main, please contact us at resource.uncertainty@gmail.com

_____ Mojave Desert Exhibitor, \$1,000 _____ Chihuahuan Desert Exhibitor, \$500

CARRY-ALL BAG INSERTIONS:

If you would like to have item(s) inserted in the Official Carry-All Bags for a charge of \$100, please indicate the type (e.g., flyer, brochure, pen) and number of item(s). A sample of each item to be inserted should be forwarded Arizona State University by Feb 1, 2009.

Item: _____ Item: _____

Total number of items to be inserted in the Carry-All Bag: _____ Carry-All Bag Insertion Fee Due: \$ _____

PAYMENT:

No vendor space guaranteed without payment

_____ My check is enclosed. Please make payable to Arizona State University and put FiLS Account in the memo.

_____ Please bill my credit card: _____ VISA _____ MasterCard _____ Discover

Credit Card Account #: _____ Expiration Date: _____

Name as listed on card: _____

Billing Address: _____

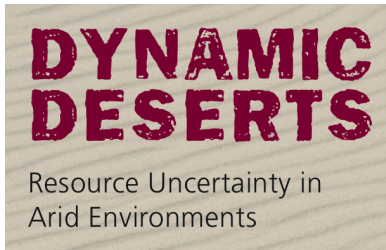
Card Holder Signature: _____ Date: _____

By signing above, Cardholder acknowledges that Arizona State University has permission to charge the above credit card the total amount shown hereon.

RETURN FORM TO:

Arizona State University, School of Life Sciences-Business Office, Account: FiLS 2009, Tempe, AZ 85287 – 4501 · Phone: (480) 727-7743 · Fax: (480)-965-0098

For more information, please visit http://sols.asu.edu/dynamicdeserts



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Sponsorship and Exhibitor Opportunities

	Sahara Desert Sponsor - \$5,000	Kalahari Desert Sponsor - \$2,500	Sonoran Desert Sponsor - \$1,000	Mojave Deserts Exhibitor - \$1,000	Chihuahuan Desert Exhibitor - \$500
MARKETING					
1st tier logo inclusion on conference promotional materials, materials and website	•				
1st tier logo inclusion on conference signage	•				
Up to two (2) banners displayed at the conference hallways and common areas (a)	•				
Logo inclusion on screens in between oral sessions (PowerPoint format)	•	•			
Inclusion of name in all conference introductions from stage	•	•			
Opportunity for sponsor to introduce workshop/session (b)	•	•			
2nd tier logo inclusion on conference promotional materials, materials and website		•			
2nd tier logo inclusion on conference signage		•			
One banner displayed at conference social event (a)		•	•		
Name inclusion on conference promotional materials, materials and website			•		
Name inclusion on conference signage			•		
Name inclusion on screens in between oral sessions (PowerPoint format)			•		
Name inclusion in conference materials and website				•	•
e-commerce opportunities through conference website linking	•	•	•	•	•
EXHIBIT SPACE					
Prominent 10 x 20 exhibit space in conference exhibit hall (c)	•				
Premium 10 x 10 exhibit space (c)		•	•	•	
Standard 8 x 10 exhibit space (c)					•
REGISTRATIONS EVENTS					
Three (3) full registrations to the conference	•				
Two (2) full registrations for the conference		•	•		
One (1) full registration for the conference				•	•
Opportunity to purchase additional tickets for individual events	•	•	•	•	•
NETWORKING OPPORTUNITIES					
Participation in networking opportunities with prospect clients	•	•	•	•	•
Receipt of attendee list (advance copy 2 weeks prior to conference) and post conference via e-mail	•	•	•	•	•
OTHER					
Customizable sponsorship benefits (d)	•	•	•		
Ability to reserve discount room rates at the conference hotels	•	•	•	•	•

LEGEND:

- a. Banners to be provided by the sponsor. Stand up banners preferred.
- b. All introduction opportunities assigned by symposium planners.
- c. Booth space available first-come first-serve. Includes 6 feet table, linens, and 2 chairs.
- d. Don't see a benefit? Ask us about customizing a sponsorship just for you!