The Embryo Project is a program for students interested in science writing, public outreach, and media. The goal of the project is to increase science literacy in the areas of development, embryology, and reproductive medicine. To do so, the project uses the Embryo Project Encyclopedia, an online resource written for the public with articles, images, and illustrations.

The Embryo Project is seeking talented undergraduate students:
- To write science for the public and be published online.
- To create digital illustrations to accompany our media.
- To edit products for web publication.
- To engage the public through science fairs and outreach events.

Write: Take the Embryo Project Writing Seminar course to learn to write for the encyclopedia. Students learn to research and write scientific articles for a public audience. Those articles are workshopped in class and at the end of the semester submitted for editing and publication to the Encyclopedia. To get involved, fill out a short application and email it to Andrea Cottrell.

Illustrate: An illustration internship teaches students how to interpret a client's needs to deliver digital products. Walk away with a professional portfolio and experience in the scientific illustration market. To get involved, submit a short application to the editorial team.

Edit: After taking the writing seminar, students can enroll in the Embryo Project Editing Seminar course where they learn to fact check, style check, and web code articles for publication to the encyclopedia. Editing skills are valuable as a writer and in academic and professional work.

Outreach: As a part of the Embryo Project, students can take part in outreach activities like Homecoming and Night of the Open Door, where students can interact with a public audience, discuss their research, pass out Embryo Project trading cards, and man the Wheel of Embryos!

For more information about how to get involved—including where your own research fits—contact: Jane Maienschein, Director, Center for Biology and Society, maienschein@asu.edu